

LG EzSign TV Specifications



PRODUCT MODEL		LD320B
Model Information	Inch	32"(HD), 42"(FHD)
	Type	LCD
LCD Panel Specification	Resolution	32" : 1366 X 768 42" : 1920 X 1080
	Brightness(cd/m ²)	32" : 450, 42" : 500
	Dynamic Contrast Ratio	50,000 : 1
	Viewing Angle Degree	178 x 178
	Response Time(G to G)	32" : 8ms, 42" : 5ms
	Frame Rate	60Hz
	Life Span(hrs)	32" : 60,000, 42" : 50,000
	Video	Aspect Ratio Correction
Audio	Audio Output	10W + 10W
	Speaker System	1 Way 2 Speakers
	Dolby Digital Decoder	●
	Surround System	32" : Infinite Sound 42" : SRS Trusurround
Dimension	SET (w/o stand, WxHxD, mm) / Weight(Kg)	32" : 805 x 528.2 x 108.9 / 11.5 42" : 1028 x 655 x 88.7 / 14.4
	SET (with stand, WxHxD, mm) / Weight(Kg)	32" : 805 x 585 x 206.8 / 12.5 42" : 1028 x 706.4 x 260.8 / 16.1



Easy and Affordable Digital Signage
in My Own Shop

LG EzSign TV



* The specifications and features are subject to change without prior notice.
* 42" model will be available from September.



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LG's signage technology meets TV

LG EzSign TV

Digital Signage + Television : Billboard TV

The LG EzSign TV is world's first TV that comes with signage function. Now you can run your message on the TV screen in the form of billboard TV without additional hardware. Advertisements, information and broadcast content can be arranged on the same screen to attract attention and deliver specific messaging to your customer base.



Cost Effective. Simple. Fast.

COST-EFFECTIVE - No media player

Without any additional hardware such as media player, the LG EzSign TV shows live television broadcasts along with signage content using a USB drive.

FAST & EASY - Edit content quickly and easily

Select one of the pre-installed content templates. Simply apply images and add text. It's that easy.

CUSTOMIZED TO YOUR NEEDS - Signage content can be specific to your business

The LG EzSign TV allows you to create your own signage content and make revisions on the fly.

SLEEK DESIGN - Enhance the quality of the customer experience

Its attractive simplicity adds to every retail, restaurant, corporate or public space.

VARIETY - Pick and choose from an array of template designs

The LG EzSign TV gives you the power to choose and change according to your needs.



Vertical Utilization



Restaurants

Draw your patron's attention with specials and events on the LG EzSign TV.



Healthcare

Display signage content of news or health tips in waiting rooms and lobbies while capturing patient's attention with engaging shows and movies.



Retail

From the window store front to the point of sale, the LG EzSign TV promotes products and special marketing campaigns to induce sales.

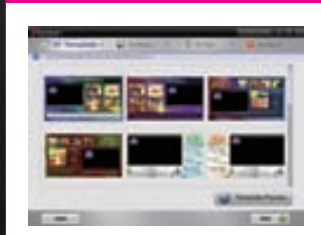


Education / Government Financial Services

Engage your audience in high traffic areas with schedules and informative content that is timely and compelling. Update messages quickly and easily.

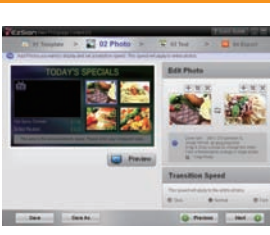
Create Your Content in just 3minutes!

STEP1 Choose a Template



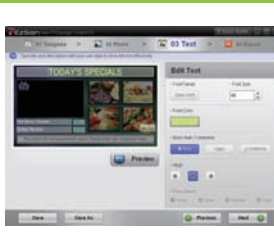
Choose from a wide array of pre-installed templates.

STEP2 Add a Photo



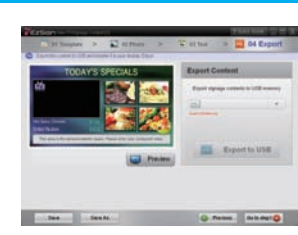
Drag and drop the image file into the content boxes.

STEP3 Edit the Text



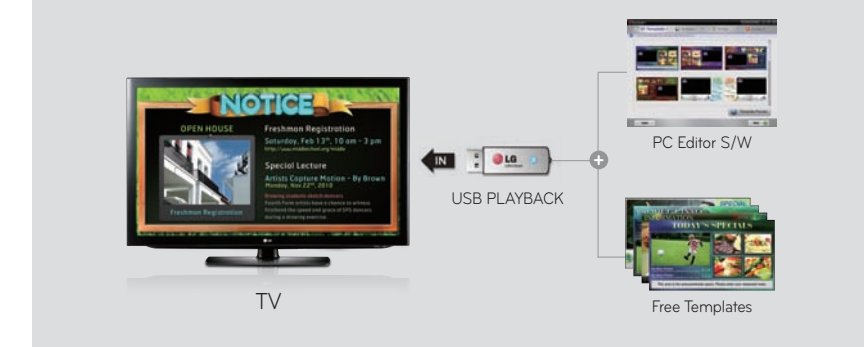
Add your message to the template.

STEP4 Export to USB



Export your content to a USB drive.

Simple Signage Solution



*USB must be purchased separately.